

# Shoot-A-Thon 2017-2018

**Dec-12/2 to Jan-1/23**

Wintersburg Sports Ministry (WSM) is hosting a Shoot-A-Thon Fundraising Campaign. Each player will have one minute to try to make as many baskets as possible from a designated spot. 2nd through 4th graders will shoot from the bottom of the free throw circle, 5th and 6th graders will shoot from the free throw line, and 7th and 8th grade teams will shoot from the top of the key. Coaches will do this during practice on either Sat 1/6 or Sat 1/13.

The vision of WSM is Sports <--> Community <--> Christ. We use sports as a platform to create communities where we teach Christian values and help players develop spiritually, physically, and relationally. Our mission is to transform the heart, train the hands, and direct the feet of our athletes. By encouraging teamwork and good sportsmanship, players develop life long friendships, learn accountability, and build self worth. But, with rising registration and gym costs, we are in need of the generosity of our family and friends to help us sustain this ministry. Please partner with us to make every effort to share this important message with others.

## **Pledges**

Players will seek donations/pledges from classmates, family, friends, neighbors, and relatives. Donors may pledge an amount per shot or make a flat donation. These are tax-deductible.

**ONLINE-** Please encourage credit card donations which typically raise 50% more funds. We are partnering with PledgeStar which makes this easy. Go to <http://pledgestar.com/wsm>. Follow the simple registration steps to set up your family/player personal fundraising page. Enter the names of potential donors and Pledgestar will email your pledge requests. When a donor makes a pledge, Pledgestar sends a "Thank You" note and tax receipt. The donation will appear as "WSM SHOOTAT" or "WSM SHOOTATHON" on the donor's credit card statement.

**OFFLINE-** Cash and check pledges will require you to collect them in an envelope. Record each donor on the donor pledge sheet form. Checks should be made payable to "Wintersburg Sports Ministry" with the player's name in the memo. Give the donor a thank you note/tax receipt form. Forms available at: [wpc.sportsministry.org](http://wpc.sportsministry.org) >WPC Basketball >Forms.

## **Prizes**

Special prizes to the top 3 participants with the most funds collected. Prizes TBD.  
Pizza party for the team with the most funds collected.  
Prize for each player sending at least 25 online donation requests.

## **Goal**

Our fundraising goal of \$15,000 will keep our program affordable and ensure continued success.

## **Schedule**

TH 11/30- Team reps will be emailed information packets

FRI 12/1- Team reps to email out pledge packet information to families

SAT 12/2- Team rep will explain to the team and answer questions about the Shoot a thon at practice. Please reiterate the importance of fundraising to support the program.

WED 12/6- Deadline for family/player to set up online pledge page on Pledgestar

MON 12/4 to 1/13- Online pledging available. **FRI 1/12- Deadline for making an online donation or pledge**

SAT 1/6 & 1/13- Shoot-A- Thon during practice. **Shots attempted and shots made will be recorded by coach or team parent on ShootATHon scoring sheet. Completed scoring sheets should then be emailed to Pledgestar administrator and Sports Committee. Pledgestar will email donor's amount owed based on shots made.**

MON 1/15- Deadline for offline donation

SAT 1/20- Player pledge sheet and offline money collected due to team parent (at practice)

SAT 1/27- Team parent submits to WSM (probably at practice)

SAT 2/10- Prize winners notified

SAT 3/17- Prize winners recognized at Awards night

If you need Online help, call PLEDGESTAR at: 888-598-7510

All information/forms will be posted on [wpc.sportsministry.org](http://wpc.sportsministry.org) >WPC Basketball >Forms